

FREQUENTLY ASKED QUESTIONS

1 What are basic items teams can do to promote NSDE Day?

Download and use the materials we developed to promote the day. They can be found at www.SpeechandDebateDay.org.

Basic projects your team can do – put up posters in classrooms and hallways, use the enclosed stickers and buttons, and make sure the day is promoted in school announcements, newsletters, and online calendars. Also, remember to thank your principals and administrators for supporting your program. In addition, get everyone involved in social media by posting items and photos, sharing stories, and promoting the items the NSDA posts on its social media channels.

2 What are additional ideas teams can do?

If you are interested in doing more, here are a few ideas: work with local government (see #6), work with local media (see #9), hold an assembly or open house, use the day to fundraise, wear speech and debate apparel in school March 2, and put a planning team together to develop other ideas. Most importantly, have some fun with it!

3 Where can teams go to download logos, graphics, press releases, the NSDE Day resolution, and other resources?

These materials and more can be downloaded at www.SpeechandDebateDay.org

4 How can teams receive further information about NSDE Day?

All information and resources is available online at www.SpeechandDebateDay.org. In addition, emails providing updates and highlighting materials will be sent to participating teams before and after the March 2 date. If you have more questions, email info@speechanddebate.org or give us a call at (920) 748-6206.

5 What if a team is participating in a tournament on March 2?

Here are a few ideas: share pictures on social media, tag @speechanddebate, use #SpeechandDebateDay, post NSDE Day materials at the tournament (and at your school prior), include National Speech and Debate Education Day at the award ceremony, and send press releases to local media. For further information, go to www.SpeechandDebateDay.org for even more great ideas.

6 How can teams promote their team and NSDE Day to their school board, school administrators, and city councils?

We have developed sample resolutions you can present to these entities to see if they would also declare March 2, 2018, as Speech and Debate Education Day. You also might see if they would include you in one of their meetings prior to March 2 to promote the signed resolution. Get in touch with them soon and get on their radar!

7 What should teams and individuals do with social media before and on March 2?

- You and your students can follow us on Twitter, Instagram, and Facebook.
- React to the social media posts from National Speech & Debate Association social media channels.
- Promote National Speech and Debate Education Day with posts on your social media channels using the downloadable social media graphic and/or other information.
- Take photos of your team and post on social media. Including the downloadable sign and use the hashtag #SpeechandDebateDay.
- Encourage your students posting their own experiences and why they participate.

8 When should teams start preparing prior to March 2?

As soon as you can. Work ahead! By starting now, it gives you the possibility to discover more ways to participate and promote.

9 What steps can a team take to promote their team and NSDE Day to their local media outlets?

Start by developing a short list of reporters and editors from local media outlets to approach. From there, contact each via email or phone using the steps and ideas outlined on our media pitch toolkit sheet at www.SpeechandDebateDay.org. We also have a downloadable press release you can utilize.

10 What is the most important thing team and individuals can do to for National Speech and Debate Education Day?

Find various way to promote speech and debate by being loud and proud!