

HOSTING A TOURNAMENT

ON NATIONAL SPEECH AND DEBATE EDUCATION DAY — MARCH 2, 2018

March 2 is a special day for all of us in the speech and debate community. It's a day dedicated to celebrating speech and debate educators, inspiring students, and transforming tomorrow. If you are hosting a tournament on March 2, you have a great opportunity to celebrate National Speech and Debate Education Day with the students, coaches, teachers, and parents at your school. Here are just a few ways you can celebrate and promote NSDE Day during your tournament.



SHARE PICTURES on social media

- Take pictures of students competing
- Take pictures of students holding posters or signs from the Team Toolkit
- Post testimonials from student competitors. For example:
 - Q. Why do you love speech and debate?
 - Q. How does your teacher/coach inspire you?
 - Q. How has speech and debate helped you inside and outside of the classroom?

TAG @speechanddebate on social media

- Make sure to tag @speechanddebate on Facebook, Twitter, and Instagram
- The NSDA will share/re-tweet your posts with a national audience
- A simple tag can help your post reach thousands of people in the speech and debate community!

USE #SpeechandDebateDay on social media

- Make sure to use our hashtag so we can track celebrations across the country
- The NSDA will share/re-tweet your posts with a national audience
- Post as much as possible during NSDE Day!
- Share other posts with the hashtag #SpeechandDebateDay



Post NSDE Day **MARKETING MATERIALS** at your school

- There are a number of FREE posters, flyers, and signs you can download as part of our Team Toolkit at www.SpeechandDebateDay.org



Include information about NSDE Day during your **AWARDS CEREMONY**

- Sample script available online
- Go LIVE during your awards ceremony! (Facebook Live, Live Tweets, Instagram Stories)



SEND PRESS RELEASES about your tournament and NSDE Day to local media

- Check the Team Toolkit for press release templates
- Email shelby.young@speechanddebate.org if you need help identifying or contacting local media

For more tools and resources, download the complete Team Toolkit at www.SpeechandDebateDay.org.



National Speech and Debate Education Day
2018 Team Toolkit
March 2, 2018 | www.SpeechandDebateDay.org