To Whom It May Concern:

My name is *[Name]* and I am a student with the speech and debate team at *[School name].* I’m writing today on behalf of my team to inquire if *[Company name]* might be interested in sponsoring our speech and debate team for our 2020-2021 season! Our team is comprised of highly dedicated and competitive students who compete against other top-ranked students across the state. [*Insert a few team achievements]*

Speech and debate has taught me and my teammates to think critically, collaborate, and deepen our understanding of current events. We also learn to think outside the box, which has been especially helpful at this time as we learn to compete in speech and debate online! At a time when other activities for students are limited, speech and debate offers us a creative outlet and a platform for our voices to be heard and celebrated.

As a sponsor of our team, you would receive exclusive promotion in the community. *[Insert pitch for sponsorship. Suggestions and package options below. Evaluate what makes the most sense for your team based on the number of students, your schedule, and your options for local businesses.]*

**Season Sponsorship Package -- $\_\_\_\_\_**

Your gift will help send students from our team to tournaments throughout the year, help us host our own tournament, and cover the cost of student membership in the National Speech & Debate Association Honor Society. This package includes:

* Promotion on our team’s social media pages, where we post results after every tournament
* Logo placement alongside team photos on the header of our social media banners
* Mention in school wide announcements when team results are shared
* Exclusive sponsorship of our 2020 online tournament, reaching *XX* people/teams in *XX* cities/states.
* Listing on team t-shirts
* Listing on tournament trophies

**Send the Team to a Tournament Package -- $\_\_\_\_**

Your gift will cover registration costs for our students to compete at a tournament this year as they discuss global issues and build their skills. This package includes:

* Promotion on our team’s social media pages, where we post results after the tournament
* Mention in school wide announcements where tournament results are shared

**Sponsor a Student for the Season Package -- $\_\_\_\_**

Your gift will provide a membership in the National Speech & Debate Association Honor Society for one of our students and give them the opportunity to compete at tournaments throughout the year. This package includes:

* Promotion on our team’s social media pages, where we post results after every tournament

Our previous sponsors have included *[X Company]* and *[Y Company].* For more detailed information about our team, you can visit our websites at the following links:

* www.highschool.com/SpeechAndDebateTeam (Team website)
* www.facebook.com/SpeechAndDebateTeam (Facebook page)

Thank you very much for your consideration. I look forward to hearing back from you soon!

[Name]

Student, Speech and Debate Team

Contact info