

# **Board of Directors Virtual Spring Board Meeting, May 15-17, 2020**

# **Call to Order/Record of Approved Minutes**

## **Reports/New Business**

## **Reports**

Governance, Finance, Development, and Rules Revision and Evaluation Committee Reports: Each standing committee holds a minimum of four quarterly meetings per year. All minutes of meetings are provided to each Board member for review. This is an opportunity for the Board to assess this quarter's committee reports and address questions regarding each committee's progress on their 2019-2020 goals.

#### **Governance Business**

- Committee Restructuring Recommendation
   Non-profit organization best practices recommend moving from the traditional standing committee structure of Governance, Finance, and Development to Governance, Internal Affairs, and External Affairs. The Board will review the responsibilities and goals of our current standing committees and decide whether to move to this new committee structure to better meet the needs of our organization.
- Communication Protocols
   In conjunction with the 2020 Board Priorities, the Governance Committee has developed a series of protocols for Board communications. These best practices provide guidance for all Board members and will be utilized for onboarding new Board members.
- 3. 2020-2021 Calendar Planning
  In order to best facilitate full attendance for general Board and standing committee
  meetings in 2020-2021, the format, location, timeframes, and dates will be discussed to
  establish a workable framework.
- 4. New Appointed Board Member Recommendation Appointed Board member Wendy Orthman's term will end on August 31, 2020. The Governance Committee will present their recommendation for a candidate with expertise in the targeted area of development, public relations, or marketing. The Board will determine the viability of the candidate for approval or whether to continue seeking candidates.

### **Development Business**

The Executive Director and the Director of Development will share highlights from questions submitted prior to the meeting. After an overview, the Executive Director and Director of Development will field any additional questions from the Board concerning the Quarter 3 Report

and Quarter 4 projections. The Executive Director and Director of Development will then open up discussion and field questions. Updates on continuing development efforts will be presented. A special recognition opportunity recommended by the Development Committee will also be reviewed.

# **Strategic Planning**

The Executive Director and Assistant Executive Director will gather and share highlights from questions submitted prior to the meeting concerning the Quarter 3 Report. After an overview, the Executive Director and Assistant Executive Director will field questions from the Board. This will be an interactive Q&A session. This will also be an opportunity to discuss possible 2020-2021 strategic initiatives.

#### **Finance Business**

To ensure fiscal responsibility, four target areas are addressed: 1) Keep operating expenses below operating revenues to annually contribute to our reserves for protection against unexpected shortfalls. 2) Increase development and alumni giving. 3) Establish an economically sustainable model to maintain and develop Tabroom.com as a membership service. 4) Increase demand for and use of NSDA resources by members and partners. The Executive Director and the Director of Business and Finance will share highlights of questions submitted before the meeting and field questions from the Board concerning the Quarter 3 Report and Quarter 4 projections. The Executive Director and Director of Business and Finance will then open up discussion and field questions on the proposed 2020-2021 pre-budget which will be subject to approval. The Finance Committee will bring forth their recommendation on the proposal.

Ad Hoc Committees and Working Groups: Updates, Reports, and Recommendations
The Board and Executive Director established several ad hoc and working groups for the 20192020 school year. These groups have met throughout the course of the year. This is an
opportunity for the board and staff committee liaisons to provide updates to the Board on the
work of and any recommendations from their ad hoc committees and Executive Director working
groups. The Board will get the opportunity to ask questions. These committees include:

- National Tournament Equity Committee: This committee was established in March to
  focus on equity issues surrounding the 2020 online National Tournament events. The
  recommendations of the committee have been addressed and acted upon as they have
  been presented by the committee. Further recommendations and actions will be
  discussed.
- 2. Constitution/Bylaw Working Group Update: The NSDA is in the process of revising these documents to meet current non-profit standards.
- 3. Oral Interpretation Committee Update and Continuation: This committee has met throughout the year. Their work will be extended into 2020-21 in order finalized recommendations for consideration.
- 4. Pedagogy Committee Next Steps: This committee has completed their charge to determine the pedagogy of debate, public speaking, and oral interpretation. They formalized the core skills that students have the potential to learn and demonstrate in

- each event. The Board will now explore the potential to use these standards to develop judge training for each event.
- NSDA Manual Revision Working Group: This working group has offered feedback regarding initial potential revisions. A progress update will be presented and reviewed.
   Once this phase is completed, the process will continue with the Middle School Manual.
- Membership Working Group: An overview will be provided of this group's assessment of school membership and eligibility requirements, prioritization of membership acquisition and retention strategies, and the role that various membership benefits play.
   Recommendations regarding potential adjustments to homeschool access will be addressed.
- 7. Centennial Committee Planning Proposal: The Executive Director will present an initial proposal for consideration. The Board will consider assembling a working committee to prepare for this celebration.

## Discussion and Application of Copyright Law and Performance Permission

The Board will review current copyright laws and expectations in addition to the National Federation's educational training materials and recommendations. The role of performance permission for copyrighted material will also be addressed.

Future Digital Platform Program and Tournament Management Needs and Opportunities
Next steps regarding the need for and use of digital platforms in speech and debate will be
considered. The range of applications may include but is not limited to the facilitation of program
management, tournament competition, and educational opportunities.

## **Review Membership Correspondence**

In accordance with our goal of increased membership engagement, letters submitted to the Board will be included in our meeting materials to inform the Board of ideas, requests, and concerns that have been submitted for consideration.

## **Nationals 2020 Update**

The Executive Director will update the Board on various logistical aspects of the upcoming tournament. Content will include implementation of equity protocols, adjudication panel protocols and procedures, budding protocols and procedures, auditing protocols and procedures, a tournament schedule overview, and tournament competition procedures. The Executive Director will field questions from the Board concerning the updates presented.

(Note: The Governance portion of the meeting will conclude midway through the Nationals 2020 Update portion of the meeting. Therefore, appointed Board members are excused from the Competition Rules section of the meeting and may leave at this time.)

# **Competition Rules**

District Tournament Qualifier Protocols and Tabulation Software Options

As determined at the March Virtual Board meeting, beginning with the 2021-2022 NSDA district qualification series, the NSDA owned and operated tabulation software, Tabroom.com, will limit its functionality for tabulating NSDA district qualifiers to a single set of qualification procedures. The final set of procedures will be a version of the current pilot procedures and protocols, subject to additional review and revision. The procedures will be approved at the 2020 Fall Board meeting. The Board will review feedback on the 2019-2020 district pilot procedures and request any additional information or steps that need to be taken in preparation for this final decision.

## Adjourn