



Board of Directors Fall Meeting, October 1-2, 2021

Meeting Location: St. Paul, MN

Call to Order/Welcome/Record of Approved Minutes

Mission Moment

This moment is designed to set the tone for the meeting and purposefully remind all present of our mission, vision, values, and goals as we deliberate and conduct business on behalf of our current and future membership.

Reports/New Business

Standing Committee Minutes and Q&A

Prior to the Board meeting, members are asked to submit questions about the prior standing committee minutes so that they can be addressed by the appropriate committee chair either before or during the meeting.

Equity and Inclusion

The Board will reflect on the work that was done in 2020-2021 on inclusion and equity. This will include discussions on the 2020-2021 inclusion and equity commitments met by the organization, any reports submitted by the 2021 Coaches' Caucuses, and assessment of ways in which the organization handled equity and inclusion issues occurring within the organization, community, and society throughout the year. The Board will share its thoughts on the 2021-2022 equity and inclusion commitments and priorities that have been established by the Executive Director.

Governance Business

a. 2021-2022 Review of Targeted Goals

The Governance Committee will address questions and feedback regarding the September committee meeting minutes and selection of annual goals.

b. Goal Setting Based on Annual Board Assessment Results

The Board will review the FY21 self-evaluation and offer feedback on potential goals and priorities for 2021-2022. The current priorities include Board Composition, Chief Executive Oversight, Strategic Oversight, and Program Oversight.

c. Executive Director Annual Review

The Board will finalize the annual performance review of Executive Director J. Scott Wunn.

Strategic Planning and Execution

Fiscal Year 2021 Strategic Plan Report and Fiscal Year 2022 Operating Plan Proposal

Assistant Executive Director Amy Seidelman, Executive Director Scott Wunn, and staff leadership will answer questions related to 2020-2021 Strategic Plan results and the upcoming Operational Plan for this year.

Internal Affairs Business

a. 2021-2022 Review of Targeted Goals

The Finance Committee will address questions and feedback regarding the September committee meeting minutes and selection of annual goals.

b. Fiscal Year 2021 Budget Report

The Director of Finance, Executive Director, and related staff leadership will answer questions related to the FY21 Budget results. The Internal Affairs Committee will seek acceptance of the FY21 Budget report.

c. Fiscal Year 2022 Final Budget Proposal

The Director of Finance, Executive Director, and related staff leadership will answer questions related to the proposed FY22 Budget. The Internal Affairs Committee will seek approval on the proposed FY21 Budget.

d. National Office Building and Grounds

The Executive Director will discuss considerations for the future of the existing NSDA office space and necessary repairs and maintenance. Over the course of the past 18 months, the national office has substantially increased the number of staff telecommuting and those working fully remote from locations outside of Iowa, necessitating discussions about appropriate office space needs.

External Affairs Business

a. 2021-2022 Review of Targeted Goals

The Development Committee will address questions and feedback regarding the August committee meeting minutes and selection of annual goals.

b. Development Department Vision

Director of Development and Diversity, Equity, and Inclusion Nicole Wanzer-Serrano will update the Board on the ongoing efforts of the Development Department's long-term vision to build upon the financial stability of the organization. This will include a Q&A opportunity on the FY21 Development Report and the FY22 Development Plan.

c. Marketing Update

Angela McMillan, NSDA Director of Marketing and Advocacy, will introduce herself to the Board and outline her initial strategic vision for FY22.

Information Technology Update

Director of Technology Aaron Hardy will present an overview of our advancement in technology over the past year. Aaron will also inform the Board on the additional aspects of technology that should be top priorities for the organization in his vision for that development. Additionally, the Board will be updated on the NSDA Campus observer program, Tabroom.com fees, and its ongoing implementation.

National Tournament Review and Future Planning

a. Tournament Review

Discuss general themes received from 2021 tournament feedback, as well as the Executive Director's and the staff's primary takeaways. Discuss lessons learned and areas for further review and discussion.

b. Future Planning

Update the Board on the 2022 National Tournament. Review and discuss an appropriate decision-making timeline for determining whether or not the 2022 Louisville Nationals will remain an in-person tournament. Additionally, if the tournament continues to be held in person, initial discussions regarding safety precautions will take place.

2021 Membership Survey Results

Assistant Executive Director Amy Seidelman will provide a summary of the 2021 Membership Survey Results. Observations and implications of the findings will be reviewed for discussion.

2021 Conference Report

During the summer of 2021, a free virtual conference was held. The Board will be provided with a staff summary of the event, including attendee survey results. The Executive Director will give his thoughts on the potential for future such events.

Legal Matters

Each Board meeting includes time allotted for relevant updates on any pending legal matters or concerns.

Review Membership Correspondence

In accordance with our goal of increased membership engagement, letters submitted to the Board will be included in our meeting materials to inform the Board of ideas, requests, and concerns that have been submitted for consideration.

Adjourn