



## **Board of Directors Spring Meeting, May 14-16, 2021**

**Meeting Location: Online**

### **Call to Order**

### **Record of Approved Minutes**

### **Reports/New Business**

#### **Reports**

Governance, Internal Affairs, External Affairs, and Rules Revision and Evaluation Committee Reports: Each standing committee holds a minimum of four quarterly meetings per year. All minutes of meetings are provided to each Board member for review. This is an opportunity for the Board to assess this quarter's committee reports and address questions regarding each committee's progress on their annual goals.

### **DEI Protocol**

#### **Utilizing a DEI Framework in Decision-Making and Assessment**

The NSDA has built a pilot DEI framework for individual Board committees and the full Board to use as they dialogue, deliberate, and decide on key issues. This pilot framework, a set of distinct and key questions, will serve as a guiding principle for the next 18 months. Director of Diversity, Equity, and Inclusion Nicole Wanzer-Serrano will give her insights to the Board on how the framework can be used as an important tool moving forward.

#### **Equity Officer Committee and Judge Accreditation Committee Progress Reports**

Director of Diversity, Equity, and Inclusion Nicole Wanzer-Serrano will report on the progress of these two important ad hoc committees. The initial goals and objectives will be shared as well as the ongoing efforts to enhance judge training.

### **Governance Business**

#### **New Appointed Board Member Recommendations**

Two appointed Board members' terms will end on August 31, 2021. This includes the seat held by Tom Rollins and the Administrative Representative seat held by Robert Runcie. The Governance Committee will present their recommendation for candidates with expertise in the targeted areas of school administration, diversity, equity, and inclusion, finance, or marketing. The Board will determine the viability of the candidates for approval or whether to continue seeking candidates.

## **Strategic Planning**

The Executive Director and Assistant Executive Director will present results and share themes from a Board member survey that evaluated our current objectives. These will determine whether objectives should be retained, revised, replaced, or removed. This initial groundwork was conducted as at each of the four standing committees. The Office of the Executive Director will present their proposed revisions of the Strategic Plan and offer potential adjustments for the 2021-2022 Strategic Plan Objectives. After an overview, the Executive Director, Assistant Executive Director, and rest of the leadership team will field questions and comments from the Board. The goal is to set in motion the framework for fiscal year 2022.

## **External Affairs Business**

The Executive Director and the Director of Development will share highlights from questions submitted prior to the meeting. After an overview, the Executive Director and Director of Development will field any additional questions from the Board concerning the status of the current Development Report. The Executive Director and Director of Development will then open up discussion and field questions. Updates on continuing development efforts will be presented. This will include information on the alumni marketing proposal as well as the adjustments to the brand marketing infrastructure the organization will utilize moving forward.

## **Internal Affairs Business**

To ensure fiscal responsibility, four target areas are addressed: 1) Keep operating expenses below operating revenues to annually contribute to our reserves for protection against unexpected shortfalls; 2) Increased development and alumni giving; 3) Establish an economically sustainable model to maintain and develop Tabroom.com as a membership service; 4) Increase demand for and use of NSDA resources by members and partners. The Executive Director and the Director of Business and Finance will share highlights of questions submitted before the meeting and field any additional questions on the end of the year projections. The Executive Director and Director of Business and Finance will then open up discussion and field questions on the proposed FY22 pre-budget that will be subject to approval. The Finance Committee will bring forth their recommendation on the proposal.

## **Nationals 2021 Update**

The Executive Director will update the Board on various logistical aspects of the upcoming tournament. The Executive Director will field questions from the Board concerning the updates presented.

## **Legal Matters**

Each Board meeting includes time allotted for relevant updates on any pending legal matters or concerns.

## **FY22 Calendar Planning**

In order to best facilitate full attendance for general Board and standing committee meetings in 2021-2022, the format, location, timeframes, and dates will be discussed to establish a workable framework.

### **Review Membership Correspondence**

In accordance with our goal of increased membership engagement, letters submitted to the Board will be included in our meeting materials to inform the Board of ideas, requests, and concerns that have been submitted for consideration.

*(Note: The Governance portion of the meeting will conclude midway through the Nationals 2021 Update portion of the meeting. Therefore, appointed Board members are excused from the Competition Rules section of the meeting and may leave at this time.)*

### **Competition Rules**

#### **Assessment of Three-Year Process for Finalization of Rules**

In 2018, the Board passed a motion to accept a competition rules and evaluation timeline that created a three-year process for major competition and rules changes. Year One: Assessment and Development Phase; Year Two: Collaborative Feedback and Decision-Making Phase; and Year Three: Trial Implementation Phase. The Board will continue to discuss under what circumstances this process can be expedited, and if done, what procedure may be used to adjust this timeline.

#### **Evaluation of Pilot Publication Rules**

The NSDA District Tournament Feedback Survey will inform the Board to determine the status of and/or continuation of these publication rules.

#### **Rule Recommendations**

The Rules Revision and Evaluation Committee will bring forward proposals regarding Artistic Plagiarism, Translation of Interpretation Materials, Evidence Exchange Rules and Procedures, and District Auditing Procedures.

#### **Home School Eligibility**

The Board will consider a proposal by the Executive Director and Assistant Executive Director to allow more home school students access to membership and the National Tournament qualification process. Currently, there are some home schooled students who do not have access to membership or National Tournament qualification because state association policies deem them ineligible. The proposal would allow for the development of alternative pathways for home school students to participate in NSDA membership and its competitions.

#### **District Committee Appointed Members**

The Board will discuss the level of engagement of the optional District Committee appointed member system to add a sixth coach for the purpose of inclusively representing the current and future community that the district should serve. The Board will determine the success level of program engagement to assess ways in which stronger levels of participation by District Committees could be encouraged and achieved.

#### **Adjourn**