



Winter Board Meeting, January 18, 2022

Location and Time: Online, 6:00 - 8:30 p.m. CT

Call to Order/Welcome/Record of Approved Competition Rules Board Minutes

On January 18, 2022, Board meeting minutes from the September full Board meeting will be read into the record. They have already been approved and published online.

Diversity, Equity, and Inclusion

Director of Diversity, Equity, and Inclusion, Nicole Wanzer-Serrano will share with the board next steps the staff is taking to intentionally and conscientiously use the Board-endorsed Equity lens to shape the NSDA. Nicole will also share actionable steps Board members can take to support these efforts.

Activating Equity Award Proposal

The Governance Committee has endorsed the creation of an annual award to honor groups of individuals (student groups, organizations, school teams, District coach leadership, etc.) who are dedicating themselves to “the enhancement of a culture of equity in middle and high school speech and debate activities.” Unlike many of the existing NSDA awards that focus only on the achievements of a single individual (Lifetime Achievement and Service Awards, Keller Award etc.), this honor would be bestowed upon a group of individuals for their collective actions over the year or years. The award would be presented annually and would receive public recognition at the National Speech & Debate Tournament. A monetary award of \$5,000 also will be awarded to help support the work of the group moving forward.

National Tournament Discussion

The Executive Director will present the results of the National Tournament survey recently offered to NSDA program advisors. The Executive Director will also present his vision for special protocols and procedural measures that may need to be put in place for the 2022 National Tournament to be held in Louisville, KY. Items which will be discussed include, but are not limited to, chosen competition venue sizes and scope, adjustments to large in-person gatherings such as registration, Hall of Fame dinner, student party, as well as mask requirements, vaccination, and/or testing recommendations, etc.

Marketing Update

Director of Marketing and Advocacy Angela McMillan will update the Board on the progress she has made in the development of a marketing and advocacy department. This will

include information on department core components built, output, timeline, and next steps. As part of looking at our output, we will also look at a few specific campaigns' use of the core components in place and their performance to date.

Non-Profit Organizational Business Modeling Update

During its final leadership town hall, held in the spring of 2021, the staff and Board received feedback and ideas from NSDA members on the current funding and business operations of the organization. In addition, the NSDA Board has established key strategic anchors designed to guide mission-driven operations. The Executive Director will present the staff leadership team's planned process and timeline for assessing and proposing possible adjustments to the current funding and business model of the NSDA.

Appointed Board Member Selection

The Governance Committee has endorsed a revised process for consideration and selection of appointed Board members. This process will be presented to the full Board for endorsement and approval.

Elected Board Member Election Process

In an ongoing effort to examine, assess, and improve organizational design and management of the Association, the full Board will begin discussions to assess the current process of elected representation to determine whether revision and adaptation are warranted.

Legal Matters

Each Board meeting includes time allotted for relevant updates on any pending legal matters or concerns.

Review Membership Correspondence

In accordance with our goal of increased membership engagement, letters submitted to the Board will be included in our meeting materials to inform the Board of ideas, requests, and concerns that have been submitted for consideration.

Adjournment