



# NATIONAL SPEECH AND DEBATE EDUCATION DAY MARCH 4, 2022

## 2022 TEAM TOOLKIT

Everything you need to be successful in celebrating and promoting National Speech and Debate Education Day 2022.

[www.SpeechAndDebateDay.org](http://www.SpeechAndDebateDay.org)

WE ARE **SPEECH & DEBATE.**



#WeAreSpeechAndDebate

## LET'S CELEBRATE!

Thank you for signing up to celebrate National Speech and Debate Education Day with us in 2022! Speech and debate is a superpower that transforms every single participant. We're incredibly excited for our community to come together and recognize the incredible impact speech and debate has on educators, students, and alumni.

How you celebrate National Speech and Debate Education Day is entirely up to you! Make sure you're following the local health guidelines of your team, school, and area, but as a part of signing up to participate, we'll share some ideas for you to celebrate and promote the day. In this packet, you'll find a number of resources to help you plan an incredible celebration, like:



- A timeline to help guide your planning process
- Ideas for ways you can celebrate in your classroom or at a tournament
- Posters, social media graphics, and other materials you can use to raise awareness about the day
- Speech and debate stickers to share with your students and community members.
- Resources to promote National Speech and Debate Education Day outside the walls of your classroom

We have even more materials available online to download for free at [www.SpeechAndDebateDay.org](http://www.SpeechAndDebateDay.org). You can access editable press releases and letter templates, as well as guides to starting a social media account for your team or pitching a story to your local media outlets. Or, find more posters and graphics to download and print!

While you plan for National Speech and Debate Education Day at your school, our team is busy working to get a bipartisan national proclamation passed for March 4, 2022.

Thank you for participating in speech and debate. We know how this activity can change lives. We are thrilled to have a day dedicated to celebrating you, your team, and all you put into speech and debate. We can't wait to celebrate together on March 4!

Sincerely,



J. Scott Wunn  
Executive Director

WE ARE  
SPEECH & DEBATE.

# CELEBRATION IDEAS

## NATIONAL SPEECH AND DEBATE EDUCATION DAY — MARCH 4, 2022

There are many ways your team can celebrate National Speech and Debate Education Day! We've outlined some ideas for your team to make this day extra special below, but how you celebrate this day is totally up to you!



Get a **LOCAL RESOLUTION** passed in your community declaring March 4, 2022, as National Speech and Debate Education Day. Find our template online at [www.SpeechAndDebateDay.org](http://www.SpeechAndDebateDay.org).



**SHARE YOUR STORY** about how speech and debate has impacted your life! Use **#WeAreSpeechAndDebate** on social media and tell your friends about your experience. Your story may be used in future NSDA materials!



**WRITE AN ARTICLE** about the benefits of speech and debate for your local newspaper and/or school publication. Check out our speech and debate fact sheet online at [www.SpeechAndDebateDay.org](http://www.SpeechAndDebateDay.org).



**MAKE AN ANNOUNCEMENT** about National Speech and Debate Education Day during your school's announcements!



Hold an **ASSEMBLY, OPEN HOUSE, OR SHOWCASE** featuring your team and the benefits of speech and debate activities.



Send a **PRESS RELEASE** to your local media using our free template on [www.SpeechAndDebateDay.org](http://www.SpeechAndDebateDay.org). Talk with local media to have you or your team interviewed or featured.



**WRITE A LETTER** to your principal or administrator thanking them for supporting speech and debate.



Post National Speech and Debate Education Day **FLYERS AND POSTERS** around your school.



Wear **T-SHIRTS, PINS, OR BUTTONS** from the NSDA store at [www.speechanddebate.org/store](http://www.speechanddebate.org/store).

Additional free resources, including posters, fundraising tips, templates, and more are available at [www.SpeechAndDebateDay.org](http://www.SpeechAndDebateDay.org).

# PREP TIMELINE

We have outlined some suggested steps below which will assist you in the development of your participation plans for National Speech and Debate Education Day. Get others involved now so that you can make plans for a great celebration!

## STEP ONE

### START PLANNING



Now is the time to start brainstorming how you want to celebrate and promote NSDE Day.

#### IDEAS FOR PLANNING:

- Choose an NSDE Day Captain or Planning Committee.
- Discuss ideas for celebrating and promoting NSDE Day at your school. See the next page of this toolkit for ideas!
- Review NSDE Day materials at [www.SpeechAndDebateDay.org](http://www.SpeechAndDebateDay.org) to determine what additional resources will be necessary for your celebration.

### COORDINATE PLANS



Consider these options for celebrating NSDE Day with us!

#### IDEAS FOR PLANNING:

- Find out when the next School Board/City Council meeting is being held so you can propose a resolution. You can use the template on [www.SpeechAndDebateDay.org](http://www.SpeechAndDebateDay.org) or write your own!
- Plan to hold an event at your school.
- Set fundraising goals.
- Order merchandise from the Speech and Debate Store at [www.speechanddebate.org/store](http://www.speechanddebate.org/store)
- Find ways to make an announcement in school publications, announcements, websites, and other sources!

## STEP TWO

### FINALIZE DETAILS



NSDE Day is right around the corner! Use the last few weeks of the month to finalize details.

#### IDEAS TO CELEBRATE:

- Write articles for local and school publications emphasizing the importance of speech and debate.
- Write thank you letters to educators, coaches, administrators, and other speech and debate supporters.
- Customize the Press Release template available online to send to your local media outlets.
- Plan to use NSDE Day posters, graphics, and other materials around your school.

## MARCH 4

### CELEBRATE!!



Use your voice to celebrate speech and debate at your school and across your community.

#### IDEAS TO CELEBRATE:

- Share your story! Tell us how speech and debate has impacted your life on social media by using the hashtag #WeAreSpeechAndDebate.
- Celebrate at your school by hanging posters or holding your event!
- Show us what you're doing to celebrate the day by tagging us @speechanddebate.

**HAVE FUN!**

Additional free resources, including posters, fundraising tips, templates, and more are available at [www.SpeechAndDebateDay.org](http://www.SpeechAndDebateDay.org).

# RESOURCES FOR YOU

## GRAPHICS:



I SUPPORT  
SPEECH &  
DEBATE!

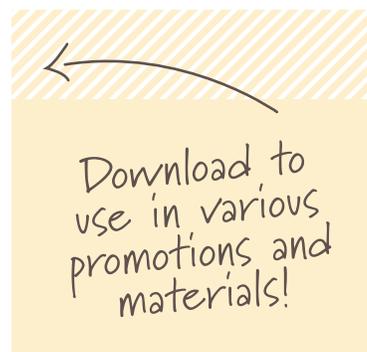
WE ARE SPEECH & DEBATE.

CELEBRATING  
EDUCATORS.  
INSPIRING  
STUDENTS.  
TRANSFORMING  
TOMORROW.

WE ARE SPEECH & DEBATE.



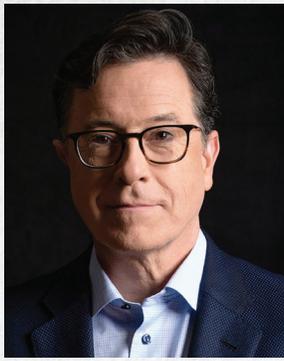
## LOGOS:



Additional free resources, including posters, fundraising tips, templates, and more are available at [www.SpeechAndDebateDay.org](http://www.SpeechAndDebateDay.org).



**OPRAH WINFREY**  
 MEDIA PERSONALITY  
 East Nashville High School  
 CLASS OF 1971



**STEPHEN COLBERT**  
 COMEDIAN  
 The Porter-Gaud School  
 CLASS OF 1982



**JOSH GAD**  
 ACTOR  
 NSU University School  
 CLASS OF 1999



**PAUL RUDD**  
 ACTOR  
 Shawnee Mission West High School  
 CLASS OF 1987



**JUSTICE SONIA SOTOMAYOR**  
 SUPREME COURT JUSTICE  
 Cardinal Spellman High School  
 CLASS OF 1972



**CHADWICK BOSEMAN**  
 ACTOR  
 T. L. Hanna High School  
 CLASS OF 1995



**PRIYA KRISHNA**  
 CHEF AND FOOD WRITER  
 Greenhill School  
 CLASS OF 2009



**TOM LLAMAS**  
 NEWS ANCHOR  
 Belen Jesuit Prep School  
 CLASS OF 1997



**ELIZABETH WARREN**  
 POLITICIAN  
 Northwest Classen High School  
 CLASS OF 1966



**BILLY EICHNER**  
 ACTOR  
 Stuyvesant High School  
 CLASS OF 1996



**CELESTE NG**  
 AUTHOR  
 Shaker Heights High School  
 CLASS OF 1998



**ZAC EFRON**  
 ACTOR  
 Arroyo Grande High School  
 CLASS OF 2006

# JOIN SPEECH & DEBATE

## THEY DID!



Since 1925, the National Speech & Debate Association (NSDA) has been the authority on public speaking and debate in the United States. The NSDA works to create a platform for youth voices from around the globe, culminating in the National Speech & Debate Tournament, the pinnacle of public speaking. Learn more at [www.speechanddebate.org](http://www.speechanddebate.org)

# SPEECH AND DEBATE GEAR

Celebrate with speech and debate merchandise! Visit: [www.speechanddebate.org/store](http://www.speechanddebate.org/store)

The National Speech & Debate Association's online store is full of items to help celebrate and promote the activity of speech and debate. Below are just a few of the items available.



stickers



These items and many more are available for purchase at:

[www.speechanddebate.org/store](http://www.speechanddebate.org/store)

Additional free resources, including posters, fundraising tips, templates, and more are available at [www.SpeechAndDebateDay.org](http://www.SpeechAndDebateDay.org).

# SHARE YOUR STORY

Speech and debate changes lives! From building confidence and improving communication and research skills to improving grades and making lifelong friends, everyone has a great story of how speech and debate has impacted them. One of the best ways to celebrate National Speech and Debate Education Day is to share that story!

**IT'S EASY!** Here's what you can do on National Speech and Debate Education Day on March 4.

**1 TELL US YOUR SPEECH AND DEBATE STORY!**  
 However speech and debate has benefited you, we want to hear it. Use **#WeAreSpeechAndDebate** to share your story, and we may use it to help promote speech and debate nationwide!

**2 TELL YOUR FRIENDS!** Use your personal or team pages on social media to share how speech and debate has impacted you. Make sure to use **#WeAreSpeechAndDebate** and to tag us!



**SPEECH AND DEBATE IS A PLATFORM, A MICROPHONE TO THE WORLD, AND IT GUIDES YOU WHEN YOU'RE READY TO USE IT. GO OUT AND USE IT FOR GOOD.**

**SERENE SINGH**  
*The Classical Academy, CO*  
*Class of 2015*



*"I love speech and debate because it gives me a place where I have a family. It gives me opportunities that I wouldn't have had without the way the program has shaped me."*

– Emily Dennery



*"I love speech and debate because it taught me to speak up about what matters, while retaining that eloquence and confidence even when there isn't the heat of competition."*

– Caitlin Marsch



*"I love speech and debate because it gives me an opportunity to meet new friends, learn more about myself, and get more involved in my community."*

– Juliet Geffre



*"I love speech and debate because it gives me the opportunity to express myself in a way no other extracurricular activity does."*

– Ragina Macias

# SHARE YOUR STORY

Consider using these speech and debate facts to spread the word on social media!

87%

increase in  
**ANALYTICAL SKILLS**

36%

increase in  
**READING TEST SCORES**

15%

higher  
**SELF-ESTEEM**

Source: Snider, A. C. & Lawrence, E. W. (2011). DEBATE: Important for Everyone. Retrieved from <https://debate.uvm.edu/dcpdf/DEBATE-%20Important%20for%20Everyone.pdf>.



[www.facebook.com/speechanddebate](https://www.facebook.com/speechanddebate)



[@speechanddebate](https://www.instagram.com/speechanddebate)



[@speechanddebate](https://twitter.com/speechanddebate)



[@speechanddebate](https://www.linkedin.com/company/speechanddebate)

“

**SPEECH AND DEBATE TAUGHT ME COURAGE, GENEROSITY, AND AN UNDERSTANDING THAT DIVERSITY MAKES US STRONG. OUR VOICES ARE WHAT CONNECT US, AND THIS ACTIVITY ALLOWS ME TO SPREAD THAT MESSAGE.**

**JAYLON MUCHISON**  
Belleville West High School, IL  
2020 National Student of the Year



”

Additional free resources, including posters, fundraising tips, templates, and more are available at [www.SpeechAndDebateDay.org](http://www.SpeechAndDebateDay.org).

NATIONAL SPEECH & DEBATE ASSOCIATION



# NATIONAL SPEECH AND DEBATE EDUCATION DAY



EMAIL  
[info@speechanddebate.org](mailto:info@speechanddebate.org)



PHONE  
(920) 748-6206



FACEBOOK  
[www.facebook.com/speechanddebate](http://www.facebook.com/speechanddebate)



INSTAGRAM  
[@speechanddebate](https://www.instagram.com/speechanddebate)



TWITTER  
[@speechanddebate](https://twitter.com/speechanddebate)



LINKEDIN  
[@speechanddebate](https://www.linkedin.com/company/speechanddebate)



**WE ARE SPEECH & DEBATE.**