



MEDIA KIT

6600 Westown Parkway Suite 270 | West Des Moines, IA 50266

(920) 748-6206 • www.speechanddebate.org/media



WHO WE ARE

<https://youtu.be/qMoppXt3wdg>



- ▶ The National Speech & Debate Association (NSDA) is the national authority on public speaking and debate.
- ▶ The NSDA is the largest interscholastic speech and debate organization serving middle school and high school students in the United States.
- ▶ The NSDA provides competitive speech and debate activities, high-quality resources, comprehensive training, scholarship opportunities, and advanced recognition to more than 140,000 students and coaches every year.
- ▶ The NSDA creates a platform for youth voices to be heard and celebrated, which culminates with an annual National Tournament, the pinnacle of public speaking.

MISSION

The NSDA connects, supports, and inspires a diverse community committed to empowering students through speech and debate.

VISION

The NSDA envisions a world in which every school provides speech and debate programs to foster each student's communication, collaboration, critical thinking, and creative skills.

SOCIAL MEDIA @speechanddebate

10.5 MILLION IMPRESSIONS
LAST YEAR

635k ENGAGEMENTS
LAST YEAR



FACEBOOK
35k followers



TWITTER
14k followers



INSTAGRAM
20k followers



LINKEDIN
5k followers

MEMBERSHIP DATA

www.speechanddebate.org/membership-database



STUDENTS



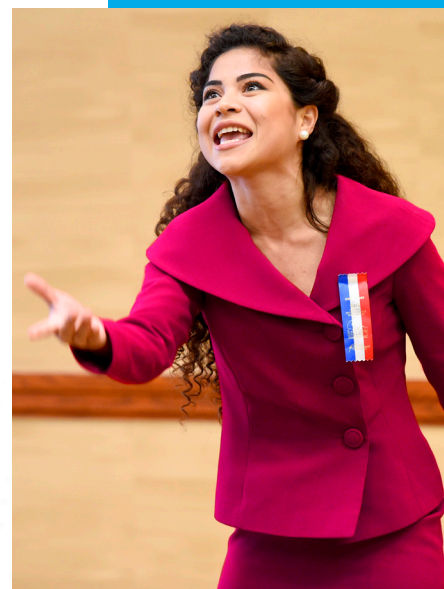
COACHES

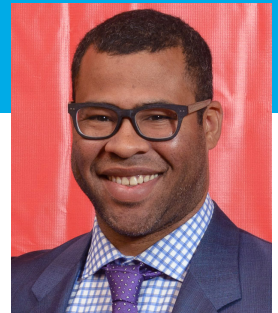
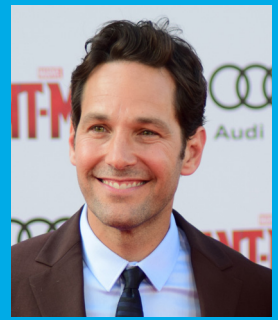
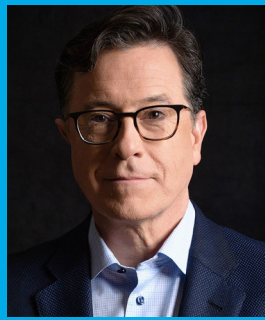


ALUMNI



SCHOOLS





NOTABLE ALUMNI



Many NSDA members have risen to the pinnacle of their respective fields, including Supreme Court justices Ketanji Brown Jackson and Sonia Sotomayor, media visionaries Tom Llamas and Stephen Colbert, Academy Award winners Jordan Peele and Brad Pitt, and more.

www.speechanddebate.org/notable-alumni

NATIONAL SPEECH & DEBATE TOURNAMENT



The National Speech & Debate Tournament marks the capstone of speech and debate activities for more than 140,000 members across the country. The student competitors represent the best and brightest young people across the United States and the globe. The tournament is a moving reminder of how the skills students learn in speech and debate empower them to be changemakers, advocates, and future leaders of our world.

Watch their final round performances: <https://tinyurl.com/mrptfyzv>

2022 NATIONAL TOURNAMENT (ONLINE AND IN-PERSON)

6,425
STUDENTS

1,562
SCHOOLS

3,778
JUDGES



USA DEBATE

PROGRAM DESCRIPTION

From an application process open to almost 140,00 student members of the National Speech & Debate Association, only 12 students were selected to join the 2022-2023 USA Debate Team. From these, five are chosen to compete at the World Schools Debating Championships.

The World Schools Debating Championships is a global debate competition for high school debaters. The tournament combines prepared topics with impromptu topics, encouraging debaters to focus on specific issues rather than debate theory or procedural arguments.

QUOTE

“The USA Debate team represents some of the best and brightest high school students this country has to offer. I’m proud of all of our team members chosen to represent the United States.”

— J. Scott Wunn, Executive Director, NSDA

PROGRAM WEBSITE

www.speechanddebate.org/usa-debate

STAFF CONTACT

Alyssa Rivera, Marketing and Communications Specialist, NSDA

DOWNLOAD GRAPHICS

<https://tinyurl.com/emwsdjv8>

