

NATIONAL SPEECH & DEBATE ASSOCIATION



ALUMNI
AMBASSADOR
TOOLKIT



Why Become an Ambassador?

Alumni Ambassadors advocate and spread awareness about the transformative power of speech and debate. They are given the resources needed to share information with their networks and communities to help ensure this activity finds a place in every school—creating opportunity and access for more students.

Alumni Ambassadors are also ambassadors for our alumni community, helping engage with speech and debate alumni and inviting them to claim their free alumni membership.

Our Alumni Ambassadors serve many roles in their communities and have various titles that include college student, teacher, lawyer, founder, investor, developer, policy analyst, accountant, doctor, innovator, consultant, philanthropist, and nonprofit leader—to name just a few!



Top Benefits of Being an Alumni Ambassador

Inspire the Next Generation of Public Speakers

- » Contribute to the legacy of speech and debate, ensuring that its benefits continue to influence future generations.

Inclusivity and Access

- » Actively work toward making speech and debate more accessible and inclusive to a broader range of students.

Community Building

- » Build and nurture a vibrant and supportive community of alumni, participants, coaches, and supporters who all want to invest in speech and debate.

Leadership

- » Inspire action and enhance your networking skills while promoting speech and debate and the alumni community.





Ambassador Checklist

Take the Alumni Ambassador Pledge

- » Commit to helping expand the alumni community and advocate for speech and debate as a platform for youth voices.

TAKE THE PLEDGE

Share Your Commitment on Social Media

- » Post on social media to let your friends, family, and colleagues know you've taken the Alumni Ambassador pledge and invite them to get involved.

SOCIAL MEDIA TOOLKIT

Amplify Your Impact

- » Our resources make it easier for you to share your message about the impact of speech and debate.

RESOURCES



Ambassador Checklist (continued)

Social Media Tips



- Follow our social media channels to like, comment, and reshare our posts.
 - [Instagram](#) @speechanddebate
 - [Facebook](#) @speechanddebate
 - [LinkedIn](#) National Speech and Debate Association
 - [X](#) @speechanddebate
 - [TikTok](#) @nsda.speechanddebate
- Use the NSDA hashtags on your social media posts.
 - #NSDAAumni
 - #speechanddebate
 - #wordsmatter
- Tag 10 friends to take the [Alumni Ambassador pledge](#).
- Tag @speechanddebate on your posts so we can share and amplify your message.
- Add NSDA Alumni Ambassador to your social media bios and on your LinkedIn volunteer experience.
- Join the [Speech and Debate Alumni Community](#) LinkedIn group.
- Add the Alumni Ambassador badge to your profile.



THANK YOU ALUMNI AMBASSADOR

We are so thankful to have ambassadors like you helping us increase opportunities and access so more students can participate in speech and debate.



We are here to help!

Send your questions to alumni@speechanddebate.org