 To Whom It May Concern:

My name is *[Name]* and I am a student with the speech and debate team at *[School name].* I’m writing today on behalf of my team to inquire if *[Company name]* might be interested in sponsoring our speech and debate team for our \_\_\_year\_\_\_season! Our team competes against other top-ranked students across the state. [*Insert a few team achievements]*

Speech and debate offers us an outlet where our voices are heard and celebrated. When we speak, debate, and perform, we have an audience who value our ideas and stories and offer us feedback so we can improve. Because of speech and debate, I have become more confident in every way. I raise my more hand in class, [insert more personal examples].

As a sponsor of our team, you would receive exclusive promotion in the community. *[Insert pitch for sponsorship. Suggestions and package options below. Evaluate what makes the most sense for your team based on the number of students, your schedule, and your options for local businesses.]*

**Season Sponsorship Package -- $\_\_\_\_\_**

Your gift will help send students from our team to tournaments throughout the year, help us host our own tournament, and cover the cost of student membership in the National Speech & Debate Association Honor Society. This package includes:

* Promotion on our team’s social media pages, where we post results after every tournament
* Logo placement alongside team photos on the header of our social media banners
* Mention in school wide announcements when team results are shared
* Exclusive sponsorship of our \_\_year\_\_tournament, reaching *XX* people/teams in *XX* cities/states
* Listing on team t-shirts
* Listing on tournament trophies

**Send the Team to a Tournament Package -- $\_\_\_\_**

Your gift will cover registration costs for our students to compete at a tournament this year as they discuss global issues and build their skills. This package includes:

* Promotion on our team’s social media pages, where we post results after the tournament
* Mention in school wide announcements where tournament results are shared

**Sponsor a Student for the Season Package -- $\_\_\_\_**

Your gift will provide a membership in the National Speech & Debate Association Honor Society for one of our students and give them the opportunity to compete at tournaments throughout the year. This package includes:

* Promotion on our team’s social media pages, where we post results after every tournament

Our previous sponsors have included *[X Company]* and *[Y Company].* For more detailed information about our team, you can visit our websites at the following links:

* www.highschool.com/SpeechAndDebateTeam (Team website)
* www.facebook.com/SpeechAndDebateTeam (Facebook page)

Thank you very much for your consideration. I look forward to hearing back from you soon!

[Name]

Student, Speech and Debate Team.

Team contact info