Pi Kappa Delta
125 Watson Street
PO Box 35
Ripon, WI 54971
(920) 748-7533

www.pikappadelta.com
PKDNationalOffice@gmaill.com

Upcoming Events

PKD Business Meeting at NCA in Orlando.
Swan Hotel, McCaw 1
Friday, November 16, 3:30—4:45

PKD National Tournament and Convention in St. Louis.
Webster University and Sheraton Westport
March 13-16, 2013

100th Anniversary Celebration Alumni Events.
Webster University and Sheraton Westport
March 15-17, 2013
For ordering information, contact Lisa Vossekuil at:
(920) 748-7533 or email: PKDNationalOffice@gmail.com

Help us build national support for speech and debate activities.

Follow this link to complete a brief survey about the lifelong impact of your participation in competitive forensics, or visit:

http://www.surveymonkey.com/s/PKDCensus

Stand up and be counted!

In 2013, Pi Kappa Delta will publish a directory that contains contact information for everyone with speech or debate experience at the high school or college level. Follow this link to enter your contact information:

http://www.surveymonkey.com/s/PKDDIRECTORY

ISSUE
4
November
2012

The Quarterly
Newsletter of
Pi Kappa Delta

The Key

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A new look for The Key.

This past summer, the National Council authorized a major redesign of *The Key.* No changes are anticipated for the paper version, which is distributed daily during the National Tournament and Convention. The electronic version of *The Key*, however, will now include feature stories, chapter reports, and best practices in addition to traditional National Council officer's reports. The Council hopes that the new *Key* will be visually engaging and will ultimately prove useful to members of the entire intercollegiate speech and debate community.

Beginning with this issue, *The Key* will be distributed quarterly during February, May, August and November. Anyone who wishes to submit an item for publication needs to send it to Phillip Voight, *The Key's* new editor no later than the first day of the month for the respective issue. (Material should be submitted electronically to pvoight@gustavus.edu. Photographic materials are welcome, but should be accompanied by a short statement granting Pi Kappa Delta the right to publish and distribute the photographs without royalty consideration.)

The editor seeks a wide range of stories, including coaching tips, lesson plans, assessment ideas, programmatic best practices, alumni success stories, service project ideas, fundraising and development plans, recruiting strategies, public relations tactics, and generally, any item that readers believe would be of interest to the intercollegiate speech and debate community.

Advertising: Full page advertisements in *The Key* (approximately 8 1/2 x 11 inches of copy) are available at the rate of $35.00 per issue, or a run of four issues for $100.00. Contact Phillip Voight for advertising information.

President's Report
Gina Jensen, Webster University
For further information, contact Jensen@webster.edu

Greetings!

I hope that you are all having a great year. As you know, this is a very special year for Pi Kappa Delta. We are excited about our Centennial Celebration this year at our 48th National Tournament and Convention in St. Louis this March 13th-16th. We are planning a very special experience for students, coaches, and alumni. We hope that you will help us make this event a success by inviting former students, coaches and important people to your program. Along with current active members, we would like to welcome PKD members to our tournament and convention who haven't come for a while. We plan to have events on-campus, in the hotel, as well as separate events for your VIPs. It promises to be a great time full of competition and collegiality for all.

If you are planning to be at NCA, be sure to stop by the PKD meetings and the President's Reception Friday night. We look forward to visiting with you and hearing your ideas to continue moving our organization forward. Also, be sure to support fellow Pi Kappa Delta members by sitting in on their panels.

I want to take a moment to remind you to reactivate your chapter by paying your dues now. By doing so, you have access to our points system and can use this system to help track your successes and to help measure your chapter for your administrators. In these times of shrinking dollars and disappearing programs, having a concrete measuring stick like our points system can help you defend your program.

We are very excited about the growth of public forum. We had a number of schools participate in it at the National Comprehensive Tournament and saw an excitement build for this event. In response to this excitement, a number of schools are hosting their own public forum tournaments this year. If you enjoy this event, please help us support it and help it to grow by attending these tournaments. We also plan to once again host it at the National Tournament in March.

As I think about the enormity of this year, I am reminded that Pi Kappa Delta was formed, grown and brought to greatness by its members over the last 100 years. It is the strength of our membership that has given us our longevity. We are made up of a group of dedicated individuals, who in an effort to help students find their voices, has consistently shown that the art of persuasion is beautiful and just.

I hope to see you all in Orlando and St. Louis! Please join us for these important events.

Sincerely,

Gina Jensen
President, Pi Kappa Delta

NCA President's Reception

Because of the Disney Swan and Dolphin Resort location, we were unable to reserve an off-site location where we could purchase appetizers. Nonetheless, we hope that anyone who is attending the convention will stop by and visit with other Pi Kappa Delta members during the President's no-host bar Reception.

Join us on Friday, November 16th
in the Lobby Lounge of the Swan Hotel

From 5:00 pm until 7:00 pm

It's easy to subscribe to *The Key*!

Whether you are an alumni member, an undergraduate, an educator or coach, a judge, a parent, or just someone who is interested in intercollegiate forensics, subscribing to *The Key* is a wonderful to stay informed. Subscriptions are free. Just go to the PKD website (www.pikappadelta.com) and click the "Subscribe to PKD Button."

You can also connect with Pi Kappa Delta by following us on Twitter, subscribing to our blog, or liking us on Facebook.

New Lifetime Affiliate Members:

Last summer, the National Council created the affiliate membership program as a way for individuals to demonstrate their philanthropic commitment to nurturing forensics by making annual or lifetime gifts in support of Pi Kappa Delta. Pi Kappa Delta is pleased to welcome the following new lifetime affiliate members:

Michael and Christine Bartanen
Gina and Scott Jensen
Robert Littlefield
Jeffrey Stoppenhagen
Donald and Janet Voight
Phillip Voight and Cody Thuringer.

To become an affiliate member, visit "Support PKD" at pikappadelta.com

Immediate Past President's Report
Phillip Voight
Contact Pvoight@gustavus.edu, for further information.

Pi Kappa Delta Programs at NCA:

Friday, November 16th, 2012

9:30 AM - 10:45 AM: **The Umbrella of Pi Kappa Delta: Building Forensic COMMunity Through Bridging Cultural Difference Between Comprehensiveness and Specialization**
Location: Swan, Macaw 1 - First Level

2:00 PM - 3:15 PM: **Program Assessment and the PKD Credit Points System (appears in the program as: National Council Executive Committee Meeting)**
Location: Dolphin, Australia 1 - Third/Lobby Level

3:30 PM - 4:45 PM: **Pi Kappa Delta Business Meeting**
Location: Swan, Macaw 1 - First Level

Saturday, November 17th, 2012

9:30 AM - 10:45 AM: **Contributed Papers in Forensics and COMMunity**
Location: Swan, Macaw 1 - First Level

Colleagues,

I look forward to seeing you at NCA! Although the size of the conference is significantly smaller than last year's meeting in New Orleans, our programs promise to be both interesting and informative. One program note — the meeting that appears in the official NCA program booklet as "National Council Executive Committee Meeting" is actually a roundtable discussion on how to use the PKD Credit Points System as a program evaluation and assessment tool.

With the new look and format for *The Key*, I will be searching for feature stories, chapter reports, institutional best practices, teaching tips, and anything else that you think the rest of the Pi Kappa Delta community would benefit from reading. Please feel free to contact me with questions about possible stories. I would also be interested in hearing from you if there are potential vendors, advertisers, corporate sponsors, or prospective donors that you believe I should contact. If you know of a PKD alum, for example, who understands the value of intercollegiate speech and debate and who owns a company that you believe would make a good corporate sponsor, please don't hesitate to bring them to my attention.

The past decade has been marked by enormous growth and change in Pi Kappa Delta, but also by a renewal of our shared history, and by a reinvigoration of our mission, vision and values. I believe that our best days remain before us, and I'm confident that the things we do not will ensure that future generations can pursue the art of persuasion, beautiful and just.

Phillip Voight

Secretary-Treasurer's Report:
Michael Bartanen, Pacific Lutheran University
Contact Bartanmd@plu.edu, for further information.

Pi Kappa Delta's October 2012 Financial Statement

	FY 2013 Budget	FY 2012 8/1/2012 - 7/31/2013	FY 2011 8/1/2011 - 7/31/2012	FY 2010 8/1/10- 7/31/11	FY 2009 8/1/09-7/31/10	FY 2008 8/1/08- 7/31/09	FY 2007 8/1/07/- 7/31/08	
Convention Loc		St. Louis	Kansas City	Portland	Minneapol	Shreveport	St.Louis	
Chapter Dues	$7,200	$2,320	$5,480	$5,410	$5,400	$5,400	$5,150	
Memberships	$17,500	$1,400	$7,910	$14,875	$5,190	$18,515	$3,920	
Conv / Tourn	$74,565	$0	$29,406	$71,370	$27,724	$60,651	$16,885	
Merchandise	$1,500	$565	$975	$1,465	$943	$1,734	$447	
Publications	$150	$256	$156	$249	$327		$468	
Contributions				$10,280	$6,020	$941	$120	
Interest/Gains	$750	$209	$963	$482	$2	$5	$15	
New Charter Fee		$150	$435	$890				
Misc/Grant Fund	$95,000	$95,000	$40,000	$628	$52	$564	$0	
Regular Income	**$196,665**	**$99,901**	**$85,325**	**$108,648**	**$48,868**	**$89,550**	**$28,230**	
Contributions	**$5,000**	**$465**	**$10,952**					
Operating	($20,000)	($570)	($10,984)	($14,124)	($9,585)	($9,230)	($3,060)	
NFL Service Fee	($60,766)	($12,442)	($38,726)	(10,000)	($11,794)	($8,141)	($7,062)	
Tournament Cost	($7,800)	$0	($11,540)	($8,335)	($11,636)	($8,204)	($4,824)	
Hired Judging	($7,800)	$0	($4,470)	(3,510)	($2,760)	($1,140)	($2,240)	
Convention	($37,150)	($2,061)		($25,653)		($18,657)	$0	
The Forensic	($3,600)	$0	($3,252)	($5,513)	($1,738)	($4,074)	($3,614)	
Programming Exp	($78,074)	($1,888)	($14,985)	($3,102)	($2,500)			
Summer Meeting	($7,000)	$0	($11,044)	($8,286)	($6,597)	($6,332)	($7,990)	
Bank Charges	($2,200)	($166)	($2,313)	($1,356)	($372)	($501)	($352)	
Miscellaneous	$0							
Expenses	**($224,390)**	**($17,127)**	**($97,314)**	**($83,128)**	**($48,947)**	**($58,019)**	**($30,368)**	
Variance	**($27,725)**	**$82,774**	**($11,990)**	**$25,521**	**($80)**	**$31,530**	**($2,138)**	
Cash Balance		**$261,005**	**$196,482**	**$187,818**	**$149,788**	**$148,571**	**$121,484**	
Active Chapters	134	41	91	110	109	109	104	
New Members	600	40	226	427	148	520	112	
Checking Balance		$99,252	$25,008	$14,453	$23,543	$116,269	$81,875	As of July 31 of fiscal year
Savings Balance		$3,406	$3,405	$3,403	$3,402	$3,400	$3,395	As of July 31 of fiscal year
Fidelity		$123,713	$123,507	$132,455	$89,983			
Minnesota Balance		$34,610	$34,610	$37,506	$30,905	$27,967	$36,214	As of July 31 of fiscal year
Equipment		$4,200	$3,825	$3,825	$3,500	$3,500	$3,500	As of July 31 of fiscal year
Balance Update correct to:		10/30/2012						

Carry Back/Forward
Revised Budgeting Amount

Secretary-Treasurer's Report:

Now is the time for renewing your chapter membership and initiating individual members in preparation for the Centennial celebration in St. Louis. You can perform both of those tasks on-line at the PKD website, or submit the materials to the National Office. We depend upon the chapter dues and memberships to help us fund the many program activities we have initiated over the years. Remember that each chapter must have their dues payments up to date before attending the Convention and that each student competitor must be a PKD member and filled out a membership application and paid the $35 lifetime membership fee.

Respectfully submitted,
Michael Bartanen

Professional Development Report
David Bailey, Southwest Baptist University
For further information, contact Dbailey@sbuniv.edu

If you are like many other Americans, you have probably grown quite tired of the endless stream of political ads that stalk your television, radio, and social media news stream. While I too am ready for a break from the campaign, I have to depart from the conventional wisdom just a bit. While I grow tired of some of the more divisive ads and misleading claims, I must admit that the fact that we can have a robust (and at times bellicose) national conversation about who our leaders should be encourages me. It encourages me because it tells me that we still place some value upon making good decisions and (hopefully) persuading others to do the same. This time of year, decisions and their implications become very important. However, we should all recognize that decisions are always important—not just at election time. One decision that I hope you will make as a forensics educator is to continue with your own professional development. Over the past year I have been working on something that I have begun to call the "Pathway to Distinction." The Pathway to Distinction will be PKD's certification program for forensics educators. It will exist as a four-phase program through which coaches will advance as they complete the various requirements of each phase. The phases will include: (1) Certified Forensics Educator, (2) Certified Advanced Forensics Educator, (3) Certified Outstanding Forensics Educator, and (4) Forensics Educator of Distinction. It will provide new coaches the opportunity to learn about the activity of forensics and receive guidance on aspects of coaching as diverse as advanced coaching strategies, tournament administration, motivating students, and many others. There will be opportunities (early in the Pathway) to be mentored by more experienced coaches and then to become a mentor as one advances through the program. Details about the program are being fleshed out now and I plan to have a full proposal by March of 2013 and then begin work on implementation of the system. As coaches, we invest so much in the lives and careers of our students. I hope you will make the decision to invest in your own career and professional development as well by taking advantage of this opportunity that Pi Kappa Delta will be offering in the very near future.

Historian's Report
Susan Millsap, Otterbein University
For further information, contact Smillsap@otterbeinl.edu

Honor the Past at the Pi Kappa Delta Centennial Celebration by nominating an alum from your chapter for The Order of Attainment

Nominations are now being accepted for the 2013 class of The Order of Attainment. The Order of Attainment recognizes individuals, living or dead, who were undergraduate members of the Honorary, for their achievements at the local, regional, national or international level in any vocation or form of service. This is an excellent opportunity for you to recognize the achievements of your alumni. Nominations can be complete or preliminary. Complete nominations include the name of the nominee with a rationale for their nomination along with supporting letters or other material. Preliminary nominations can take the form of names and a brief rationale supporting the nomination.

Deadline: Order of Attainment: January 15, 2013.

Send nominations to the Historian:

Dr. Susan Millsap
Assistant Dean for Academic Affairs
Otterbein University
Westerville, OH 43081

They may also be submitted electronically: smillsap@otterbein.edu

Please contact the following individuals directly for information:

President-Elect
Jeffrey Stoppenhagen
jstoppenhagen@nsd131.org

Province Coordinator
Ryan Louis
Ryan.louis@ottawa.edu

Student Representative
Adam Schneider
theadamcrivello@gmail.com

To Nominate Someone for the Order of Attainment:

Do you know of someone who should be recognized in the Order of Attainment? If so, submit a letter of nomination to the Pi Kappa Delta Historian. Your letter should include the following information:

- The name of the nominee, including their name at the time of their membership in the Order of Active Undergraduate;
- The name of the Local Chapter that they belonged to, or the name of their undergraduate institution;
- A brief biographical summary of the nominee, highlighting key accomplishments that you feel qualify him or her for The Order of Attainment;
- Contact information so that the National Council can reach you if they have questions or need further information regarding the nomination.

Why Submit a Nomination?

The Order of Attainment is a wonderful way to recognize the accomplishments of Pi Kappa Delta alumni. If the nominee was a member of your chapter, inducting them into The Order of Attainment can help connect current students with your program's history and can remind them of the importance of participation in Pi Kappa Delta. It is also an excellent means to re-establish contacts with alumni and build relationships based on mutual appreciation of the life-long value of Pi Kappa Delta membership.

Editor's Report

Nina-Jo Moore, Appalachian State University
For further information, please contact moorenj@appstate.edu

The Forensic of Pi Kappa Delta invites authors to submit manuscripts related to scholarship, pedagogy, research and administration in competitive and non-competitive speech and debate activities. The Forensic welcomes submissions from forensic coaches, communication/rhetoric scholars, and students (undergraduate and graduate).

The Editor and Editorial Board invite scholarly discussion of making competitive individual events and debate powerful tools for teaching essential citizenship practices, including clear and ethical communication. Topics of particular interest include, but are not limited to: ways to increase diversity in forensics, speech/argumentation pedagogy, and transfer as it relates to forensics (e.g., transfer among individual events, debate, and interpretation; transfer between competition and the classroom, and vice versa; transfer between forensics and careers).

The journal seeks submissions reflecting perspectives from all current debate and individual event forms, including, but not limited to: NDT, CEDA, NEDA, NPDA, IPDA, Lincoln-Douglas Debate, as well as NIET, NFA and non-traditional individual events. The journal also welcomes explorations of non-competitive speech and debate activities, including classroom projects, interdisciplinary efforts, and civic programs.

The Forensic may also publish reviews of books, activities, and other educational materials. Potential authors should contact the Editor regarding the choice of material for review.

All submitted works must be original, unpublished, and not under review by other publishers. Submissions should conform to APA guidelines (latest edition). E-mail submissions to the editor in Word format with no specialized internal formatting. Manuscripts should not exceed 25 double-spaced, typed pages, exclusive of tables and references. The title page should include the title, author(s), correspondence address, e-mail address and telephone number of the author(s). The second page should include an abstract of between 75 and 100 words. The text of the manuscript (including its title) should begin on the next page, with no reference to the author, and with the remaining pages numbered consecutively. Avoid self-identification in the text of the manuscript. Notes and references should be typed and double-spaced on the pages following the text of the manuscript. Tables should be clearly marked regarding their placement in the manuscript.

Submissions should be emailed to Nina-Jo Moore at moorenj@appstate.edu.

Charters and Standards Report

Tomeka Robinson-Parks, Marietta College
For further information, contact Tomeka.robinson@marietta.edu

During the summer NCA meeting, Ryan Louis and I with the support of the council decided to switch roles on the national council to better suit our unique talents and strengths. As the charter and standards representative, my task this semester has been to reach out to current chapters more and encourage chapters to start alumni chapters. However, my goals of developing and discovering more environmentally friendly ways for tournament administration and continuing our technological outreach have not changed.

The first project of reaching out to current chapters has been great. Any chapter that is celebrating a milestone anniversary this year should have received a letter from me with your chapter dues statements. Later this semester, you will also receive a certificate suitable for framing marking your milestone anniversary. Chapters celebrating their centennial anniversary will also receive special recognition at the convention. The second stage of this project will be to reach out to some of our newer chapters (5 years and below) to ensure that all of their needs are being met. I sincerely wish that there were enough time to talk with every single chapter across the country (both campus and alumni) because it is always a pleasure to speak with fellow Pi Kappa Delta members, but through our Facebook and Twitter groups, I have been able to see what chapters are up to. If your chapter is not currently linked to our social media pages, please do so as soon as possible.

The second project that I am working on is increasing our membership. It is my plan to reach out to current chapters and encourage them to get their alums active and consider forming alumni chapters. Additionally, I am reaching out to forensics programs that do not have chapters to ask them to consider forming chapters. Here is where the membership can help. As you travel to tournaments throughout the season, please talk to at least one other program about the benefits of Pi Kappa Delta. We know how great this organization is, but not everyone does.

The third project that has been underway for sometime is making some great progress. The National Council is currently working with a development team on hosting our Pi Kappa Delta webinars. We are hoping that everything will be in place to start hosting in Spring 2013. Lastly, the mobile application that we used during the NCT for individual events was a huge success. This year for convention we are hoping to extend our usage and add debate events and more announcements throughout the tournament. We of course need your support in getting your students to use the application.

It is my aim to continue working on each of these projects and find even more ways to serve the membership of Pi Kappa Delta. If you are interested in working on any of these endeavors, please do not hesitate to let me know. I always welcome a phone call (740-376-4546) or email (tomeka.robinson@marietta.edu) from any Pi Kappa Delta member. Together, we can continue Pi Kappa Delta's mission for centuries to come.

Have you made your plans to attend the 2013 National Tournament and Convention March 13-16, 2013 in St. Louis?

Did you see the publicity (below) for the Young Yet Political event?
If not, let us know how to reach you more effectively when school is not in session.

Pi Kappa Delta 100 years

YOUNG YET POLITICAL

Nationwide Political Debate Amongst College and University Students

-Pi Kappa Delta Presents: Young Yet Political, a public debate series held on various college and university campuses on October 4, 2012. Students from across the nation will debate the most pressing issues of the 2012 campaign season.

Students will gather at various colleges and university campuses as part of "Young Yet Political", a debate series whose purpose is to give students a platform to debate and dialogue about politics. Each forum will analyze areas such as unemployment, economy, federal deficit and energy, as young voters prioritize issues and explain their viewpoints under the umbrella of this years topic:

Pointing Fingers, Calling Names, and Learning Lessons (?): How has the Tone of Political Discourse Uniquely Shaped the Current Campaign Season?

Disagreement and argument are inherent in any political campaign. However, participants in the political process, while advocating for issues, ideas, and candidates, choose the tone of their communication. This current campaign season, and arguably political decision making over the past few years, has brought attention to the notion of civility in communication. Pi Kappa Delta chapters will integrate this idea of the tone of political discourse into their *Young Yet Political* programs on October 4, 2012.

TCU

Texas Christian University (TCU)
2800 S. University Dr., Fort Worth, Texas 76129
Scharbauer Hall Debate Chamber at 4:00 pm

NDSU

North Dakota State University
1340 Administration Ave., Fargo ND 58102
Large forensic classroom 5:00 pm

Webster UNIVERSITY

Webster University
470 East Lockwood Ave., St. Louis, MO 63119
Winnie Moore Auditorium from 11:45 am to 12:45 pm

SIMPSON COLLEGE

Simpson College
701 North C Street, Indianola, Iowa 50125
4-5 pm in Jordan Lecture Hall in Carver Science Center in Indianola

MARIETTA COLLEGE

Marietta College
215 Fifth Street, Marietta, OH 45750
7:00 pm in Upper Gilman Hall

Ottawa University
1001 S Cedar Street, Ottawa, Kansas 66067
6 p.m. Student Union Lobby

Congratulations to all who helped make the Young Yet Political event a resounding success! We hope that it represents the first of many Public debate-related events on Pi Kappa Delta campuses in the years to come. As part of the latest strategic planning process, the National Council has decided to close the Des Moines office and reorganize the Public Forum Debate National Coordinator's activities. We thank Caress Russell for her tireless and enthusiastic work in helping us launch intercollegiate Public Forum Debate and we wish her the best of luck in all of her future endeavors.

Pi Kappa Delta Welcomes United International College (Zhuhai, People's Republic of China)

Pi Kappa Delta is pleased to welcome its first international member — United International College, from Zhuhai, China. The college is a joint venture between Hong Kong Baptist University and Beijing Normal University. Occupying an expansive hillside campus on the Chinese mainland between Hong Kong and Macau, the school was designed to serve as a model for liberal arts education in China. UIC students are the only students in China who do not have to take "political education" courses as a component of their undergraduate curriculum.

In July, sixteen UIC students visited Gustavus Adolphus College to take a course in storytelling and Public Forum Debate. Taught entirely in English, the debate component of the course focused on creative solutions to problem of urban traffic congestion. "They really enjoyed debating," said instructor Phillip Voight. "I was pleased to welcome them into Pi Kappa Delta, and I believe that the Public Forum format is one that is well-suited for international use." Harvard University also featured a summer Public Forum Debate course for Chinese students, and Pi Kappa Delta plans on using the format at upcoming international service learning venues in India, South Africa, and elsewhere in China.

UIC Students in Duluth, MN as part of a course at Gustavus Adolphus

Looking for a place to try Public Forum Debate?

Thanks to the generous support of the Arthur N. Rupe Foundation, thousands of dollars of scholarships and program support funding are available for schools that participate in Public Forum Debate at the 2013 PKD National Tournament. We hope you will support Simpson College's tournament and gear up for nationals!

Simpson College
STORM Public Forum Debate Tournament
701 North C Street, Indianola, Iowa 50125
Saturday, November 10

Simpson College is delighted to partner with Open Society to host the STORM Public Forum Debate Tournament.

NO ENTRY FEES
GREAT AWARDS
NO JUDGING OBLIGATION
FREE COACHING SEMINAR or TIME TO COLLABORATE
FREE SNACKS FOR COMPETITORS & COACHES

November & December 2012
Public Forum Debate Topic:

"Increasing domestic oil and gas production is the key to U.S. energy independence."

News and Notes for Chapters: Best Practices and Pragmatic Tips to Help Your Program Thrive

Calling All Alumni: Using 2013 to Jump Start Alumni Relations Activity

PKD's 100th Anniversary Celebration provides a unique opportunity for every chapter to create or improve an active alumni relations program. Active Alumni Chapters are a great place to start, for schools that have them. For those that don't, the 2013 tournament represents a golden opportunity to bring together alumni from many different eras in support of the many wonderful things that a robust forensics program can provide. For information about creating alumni chapters, contact Tomeka Robinson Parks — the Charter and Standards representative, or visit the PKD website. Be sure to invite your alumni to the tournament, and ask them if they're interested in any of the VIP Alumni Events that have been planned:

Schedule of Events:

Friday: History Museum Tour and Lunch; President's Centenary Dinner; Hall of Fame Induction and Reception.

Saturday: Alumni Breakfast ; St. Charles Historic District Shopping Tour and Wine Tasting; Pre-Banquet Reception; Centennial Banquet .

Sunday: Celebration of Life Service ; Sendoff Brunch.

Ticket Packages:
Complete Package: $200.00
Saturday and Sunday Only: $125.00
Meal Package Only: $140.00

Tickets Include access to all tournament events. E-Mail pkdnationaloffice@gmail,com to make a reservation or purchase tickets.

More information online at www.pikappadelta.com

During the current tough budgetary times, many programs have had to rely on fundraising to fill the gap between what is needed and what colleges and universities are willing to provide. Here are some tested national fundraising programs that might prove useful:

The following organizations have excellent fundraising programs and Pi Kappa Delta chapters have used them successfully in the recent past:

Macy's Shop for a Cause: This annual event allows groups to sell coupon books for discounts at Macy's and keep all of the profits. There are no inventory costs associated with the program. Contact your local Macy's store manager. For more information, see: **www.macysinc.com/shopforacause**

Herberger's Community Days: Similar to the Macy's program, except this events happens twice each year. Community groups are allowed to sell a coupon book for five dollars that contains a coupon for five dollars off a purchase at Herberger's (or any of the other stores in the chain nationwide). For more information, see: **http://www.communitydayevent.com/**

Schwans Fundraising Event: Schwans sells food products and offers a catalog that non-profit groups can use to pre-sell. They have an excellent support system, but may not be available in all areas of the country. For more information, see: **www.schwansfundraising.com/publish/faq.htm**

Buffets Inc: Old Country Buffet (and all of the affiliated companies in the chain such as Ryan's) offer non-profits the ability to fundraise by selling OCB Coupon Books. For more information, visit the chain's website, and contact a location near you: **www.oldcountrybuffet.com**

The Entertainment Book: The company publishes discount coupon books for dozens of metropolitan areas across the country. Nationally recognized and well-established. See the company's website for more information: **www.entertainment.com/fundraising/**

Fundraising Card Program: This company will help create a local fundraising card for sale and use in your community. For information, see: **www.easyfundraising cards.com**

Form a Booster Club: One of the most successful fundraising programs is also an excellent alumni-relations and development tool. Circulate the program's travel schedule and ask alumni and parents of current students if they would be willing to host the squad for dinner during a tournament. This "in-kind" contribution can result in hundreds of dollars of savings, and the cost to parents or alumni is relatively minimal. Simple menus might include casseroles, bratwurst or hamburgers, lasagna or spaghetti along with simple salads, vegetables and soft drinks. The conversations over dinner help build strong relationships with prospective future donors, and many people enjoy it so much that they agree to make the dinner an annual event. Be sure to bring along something meaningful as a gift for your hosts and have the entire squad sign a thank you card.

Have a good idea? Send your fundraising tip to pvoight@gac.edu

New Grants and Scholarships:

- **Public Forum Debate:** Thanks to generous support from the Arthur N. Rupe foundation, financial assistance is available to support attendance at the PKD National Tournament and Convention. In addition, Scholarship funds will be awarded to winning Public Forum Debate teams. More information will be available on the PKD website.
- **Professional Development Grants:** The National Council has authorized five professional development grants to be awarded during 2013. Grants applications and award criteria will be posted on the website in January, and successful grant recipients will be notified at the tournament in March.
- **Oral History Project Grants:** The National Council has authorized three grants to support the collection of oral history interviews about the early history of forensics. Grant applications and award criteria will be posted on the website in January and successful grant recipients will be notified at the tournament in March.
- **Targeted Instructional Grants:** The National Council has authorized two dedicated grants to support the creation of instructional materials for Public Forum Debate, and to create a complete series of event descriptions, coaching notes, video-taped sample speeches, and tips on judging for each of the events offered at the PKD National Tournament and Convention or at the NCT. Grant applications and award criteria will be posted on the website in January and successful grant recipients will be notified at the tournament in March.

The West St. Paul UPS Store has been a PKD Sponsor since the Central Michigan National Tournament and Convention

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