THE KEY OF ΠΚΔ

FALL 2008

Don't miss the President-Elect Platform Statements at the close of this *KEY*.

Message from the President

Tom Huebner, Ph. D. – Carson Newman College

Welcome back to a new school year and to what will be, I know, an excellent year of opportunity for competition, collaboration, and community-building. I'm so glad our activity teaches us the skills through which we can evaluate events of the world and critically examine their impact. I don't know about you, but an election year is particularly exciting as we are made keenly aware of the role of the spoken word in everyday life. As you probably believe, words are important. They mean something. Unfortunately, though, they're often tossed around and people are manipulated into understanding situations differently than they should. What I like about forensics participants is that we take words seriously and we strive to understand their role and meaning within a specific context. It's the essence of what we do.

As you probably know, Pi Kappa Delta's letters—PKD—represent the Greek letters that signify the phrase "Persuasion: Beautiful and Just." It reminds us that words are meant to be heard and appreciated, but it also underscores the importance of the obligation to use words in a fair and honest manner. I can't imagine better training for global citizenship than speech and debate and I can't imagine a better philosophical underpinning than what we have in Pi Kappa Delta.

Your national council is working hard to help think about and evaluate our perspective and to focus our efforts on the next century. When it's all said and done, though, our foundation of *peitho, kale, dikaia* will stand as the foundation of *what* and *why* we do what we do.

President-Elect's Report

Phil Voight, Ph. D. – Gustavus Adolphus College

The summer National Council meeting was a resounding success and resulted in a new communication plan that I would like to take a few minutes to discuss. At the meeting, the council agreed that it was time to hire a professional web designer and a graphic artist to re-envision the PKD website and to create templates for all of our printed and electronic materials. The new website will be more user friendly, more visually engaging, and easier to navigate. Together with new templates for our print materials, the new website will allow Pi Kappa Delta to better communicate with its internal and external audiences, to develop stronger relationships with potential corporate sponsors and donors, and to conduct the business of the organization is a simpler and more efficient manner. Some of the key changes coming to the website include:

- An organizational scheme that makes key information easier to find and a graphical and visual interface that highlights the Pi Kappa Delta brand;
- The ability to launch surveys and record information directly from the website itself;
- The ability to store high-quality Pdf files, publications and brochures that can be easily printed my members without postal expenses;
- The ability to store and stream video information, tutorials, sample speeches and other materials of interest to members;
- The ability to link directly with Pi Kappa Delta's social networking sites (also under construction), and to use those sites for informational, networking and donor-prospecting purposes;
- The ability to conduct business at a PKD store and to solicit donations and take payments via credit card directly from the site;

These are just a few of the items that are part of the Council's request for proposals. The newly designed print templates will allow us to have a uniform look and feel for all of our internal and external communication pieces, and will also improve the readability of the information that we disseminate.

Here's what you can do: I have copies of the Request for Proposals. If you know of an alum who is either a graphic artist or a web-designer, please give me their

contact information so that I can send them a packet and invite them to bid on the project. I already have a few firms that are working on submitting proposals and I hope to have samples available for out meeting at NCA. There is still plenty of time to involve others in the process, however, and I would personally like to see us keep the business “in house” by selecting someone with ties to PKD.

Other items:

I have several other report items:

1) The Council authorized the establishment of a Charles Schwab brokerage account to manage new funds solicited as part of the Second Century Campaign. The account will be opened in early September with an initial gift of $9,500.00 from an outside donor, and two other gifts of $1,000.00 each from National Council Members. The account’s objective will be income growth and capital appreciation. The account should grow rapidly, as the donor has pledged to match, dollar for dollar, $5,000.00 in contributions for each of the next eight years. Please contact me to make a contribution toward this matching offer.
2) Tournament planning for the 2010 and 2011 tournaments continues. If you are interested in hosting either of these tournaments, please get in touch with me prior to NCA so that I can discuss preparing a formal bid for consideration at out business meeting.
3) Plans are apace for an International Tournament and Professional Development conference on the campus of United International College in Zhuhai (on the Chinese mainland across from Hong Kong) in late December 2009/early January 2010. There will also be exciting opportunities for Pi Kappa Delta members to visit China and conduct educational exchanges, as well as to host members f a visiting Chinese team. More information will be forthcoming at NCA, but please contact me if you would like to be a member of the International Tournament Planning Steering Committee

Thanks for your encouragement and support. I am thrilled and excited about the prospects for Pi Kappa Delta’s future and I look forward to seeing you all again soon.

National Secretary/Treasurer’s Report

Bill Hill, Ph. D. – University of North Carolina - Charlotte

The organization remains financially stable and that the net worth of the organization has continued to increase. Significant financial indicators include the following: (1) income during our 2007 fiscal year again exceeded expenses, although the difference is not as great as past years; (2) new members for the fiscal year was below that in previous years; (3) NFL Service charges remain very consistent; (4) the national Comprehensive Tournament remains a critical component of the organization's financial profile. The complete financial summary for fiscal 2007 will be posted on the website.

The Minutes of the Summer 2009 National Council Meeting will also be published on the website.

Please contact Bill Hill directly for further information: bjhill@uncc.edu

Immediate Past-President's Report

Sandra Alspach, Ph. D. – Ferris State University

Please make your plans now for the NCA convention in San Diego, Nov. 21-24. Whether you choose to boycott staying in the convention hotel, or make your voice known in other ways, we will still be gathering in the Manchester Grand Hyatt to celebrate 'the art of Persuasion, beautiful and just". Add these sessions to your planner now:

Saturday, Nov. 24
9:0-10:30 am Scholar to Scholar Elizabeth Foyer
Challenging Conventions in Forensics
Chris Reynolds and Susan Millsap

- Scott Millsap
- Ed Hinck
  (Mabry O'Donnell put this one together, but we didn't have enough panel space for it; so we invite you to chat with the authors at the S2S 'poster session'.)

Sunday, Nov. 23

8:00-9:15 am	PKD Business Meeting Tom Huebner, President • Awards will be presented!	Parlor Room 617
9:30-10:45	The Great Debaters Chair: David Frank, University of Oregon	Parlor Room 617

Lunch/convention break

12:30-1:45 pm	UnConventional Views of What Is Ideally Conventional Chair: Gina Jensen, Webster University	Parlor Room 617
2:00-3:15	UnConventional Uses of Forensics Chair: Scott Millsap, Columbus State Community College	Parlor Room 617

Awards will be presented as is our tradition at the Business Meeting. The awards committee met in Shreveport and celebrated the nominations – you will, too!

Begin thinking about our Convention Awards to be given in March in Shreveport. The call is out now for nominations for:

Carolyn Keefe	Outstanding Alumnus
R. David Ray	Outstanding New Pi Kappa Delta Chapter
Golden Gavel	Outstanding Contributions to Pi Kappa Delta

Historian's Report

Michael Bartanen, Ph. D. – Pacific Lutheran University

Historian's Report
Fall 2008

Archives Organization and Request for Materials
The PKD archives are being preserved and indexed. This would be an outstanding opportunity to include materials that might be duplicates or copies of materials you have in your chapter, university or province records. Please consider sending copies or originals to the Historian for inclusion in the archives. Materials from early years are particularly helpful, but even recent materials will improve the quality of the archives.

What is appropriate to include? - - Pictures, tournament results, chapter minutes, newspaper articles, are just a few of the materials which would be appropriate to include in the PKD archive.

If you have questions or suggestions, feel free to contact the Historian: mbartanen@comcast.net

Webmaster's Report

Amy Veuleman - McNeese State University

From the desk of the webmaster!

Check the web often as we are constantly keeping you updated of all our great activities.

As always if you need anything from me, please let me know!
webmaster@pikappadelta.com

Professional Development Report

Gina Jensen – Webster University

I hope that you are all having a wonderful start of the year! As we all gear up for our National Tournament and Convention, I want to let you know that I am here to serve you and am happy to answer any questions that you may have. I am working on a number of projects related to the development of forensic professionals, programs, and students. These projects include the creation of multi-media teaching and training resources and re-visiting and refining efforts to define tenure and promotion standards for forensic professionals.

I am also busy planning a number of exciting features for our Shreveport convention. I hope you will participate in these and the other exciting aspects of our March nationals.

Graduate School Fair
There will be an opportunity for any graduate degree-granting programs to bring materials to place on display at the fair. While I will welcome all graduate schools, I am hoping to provide the opportunity to deepen and grow the strength of PKD chapters by spotlighting chapters with graduate programs for undergraduate students. What a great way to recruit talented forensic students for forensic, teaching, or research assistantships. And was a terrific chance for graduate school bound students to find schools where they can continue their PKD and forensic involvement.

Student Scholars Spotlight
Students are invited to submit research papers on any topic—forensics or otherwise. There will be a time provided at the National Tournament and

Convention during which they can present their papers. All students submitting works will have their papers printed in a proceedings to be made available on the PKD website. Please plan now to submit those great papers you will be writing this fall and early spring.

I invite you to contact me with suggestions and concerns related to not only professional development of forensic programs and educators, but any aspect of PKD. Your involvement makes serving our honorary all the more meaningful.

Please contact Gina Jensen directly for further information: jensen@webster.edu

Province Coordinator's Report

Jeffrey Stoppenhagen – Boise State University

Partners in Prosperity Campaign

As members of Pi Kappa Delta, part of our responsibility to help keep the organization strong, vibrant and growing! One way we can all take part in that endeavor is to reach out to other forensics programs on our region and invite them to join PKD!

In my career as an incentive manager for a large mobile communications company, I helped develop programs and campaigns to help drive results! There is nothing like getting rewards and recognition for a job well done! To that end, I will be sending out to all of you (in the near future) a program designed to help drive an increase in new chapters for Pi Kappa Delta!

The program will have an individual chapter component as well as one that will reward the top province in recruiting new members and chapters! Existing chapters will earn reduced or free annual dues and the top performing chapter will earn a cash ward to be used for a future chapter function! Be looking for final details soon!

"PKD Brightest Star" Recognition

My predecessor as Province Coordinator, Gina Jensen, had instituted a province recognition award for chapters or individuals that sought to thank and promote

the great things I know many of you are doing across the country to make PKD visible on your campuses and in your communities! I believe it is time I bring this worthwhile program back and carry on the tradition of recognizing the value our membership adds to the organization.

I am asking each program to consider submitting nominations to me for a chapter and/or individual to receive this important recognition at the national convention and tournament in Shreveport in March!

Your letter of nomination should include the following:

1. Name of person or chapter being nominated
2. Submitters name and contact information
3. Reason for nomination, such as activity, scholarship, or other reason for recognition

Please e-mail the nominations to me at jeffrey.stoppenhagen@t-mobile.com by December 31, 2008. A panel consisting of select current national council members will review the nominations submitted and the recipients will be recognized at the province meetings at the national convention and tournament in 2009!

Thank you, in advance, for taking time to thank and recognize those in our community that shine brightly and bring honor to our organization!
It is an honor to serve you as a representative on the national council and I look forward to hearing from you regarding your ideas on how to make our provinces strong and viable to keep Pi Kappa Delta an organization we can all continue to be proud of!

Charter and Standards Report

Susan Millsap, Ph.D. – Otterbein College

Susan Millsap was appointed by President Tom Huebner to fill Steve Collie's vacated position on the National Council. As chair of Charter and Standards she

is busy inviting new schools to join Pi Kappa Delta and encourages all of you to invite a school to join today!

Please contact Susan Millsap directly for further information: SMillsap@otterbein.edu

Student Representative's Report

Tasha Carlson - Gustavus Adolphus College

Greetings and warm wishes for a wonderful start to the 2008-2009 academic and forensic year!! I hope all of you had an equally amazing summer as I did here in Minnesota.

As we are looking forward to NCA in San Diego, and the National Tournament and Convention in Shreveport, I would like to open myself to any questions and concerns students and/or coaches have in the coming months. I also request that students reflect on their time at previous National Tournaments and submit ideas and suggestions in order to make 2009 a year to remember!

I have been in contact with the 'Dress for Success' in Shreveport and they are excited and willing to work with us! While the year progresses, I ask that you keep any suits that are new or lightly used, and donate them while in Shreveport! I look forward to planning the 2009 Tournament and Convention with your ideas, suggestions, and inspiration! Have a wonderful fall and please keep in touch!

Please contact Tasha Carlson directly for further information: tcarlson@gac.edu

Editor's Report

Nina-Jo Moore, Ph. D. - Appalachian State University

The Summer 2008 *FORENSIC* is at the printer and you should be receiving it soon.

Please continue to send articles for publication. I want to remind you that I do accept them as electronic submissions. Just send them to: moorenj@appstate.edu

Please be sure that you have them saved as "blind copies," but that you also include a cover page so that I can contact you one a decision is made by readers.

Remember – my term expires in 2009, so we are looking for nominations for Editor of *THE FORENSIC* and *THE KEY*. See the call for nominations below).

Have a great start to the school year, and watch for the next KEY in the Spring of 2009! And of course the Daily KEY at the National Tournament and Convention in Shreveport!

Nominations Committee

Nina-Jo Moore, Ph. D. - Appalachian State University
Chair of the Nominations Committee

We continue the process of calling for Nominations for the following:

1. Members of the National Council. We will have 3 positions available, so think in terms of coming up with names for those positions.
2. Student member - 1 is elected – 1 is appointed (by the National Tournament & Convention host school). Please have your students start thinking about this early in Fall Semester.
3. Editor of *THE FORENSIC* and *THE KEY*. This is someone to serve a 4 year term. Please be thinking of someone who has an interest in scholarship, and producing a journal twice yearly and a newsletter twice yearly.

To nominate (self-nominations are welcomed) please contact:

Dr. Nina-Jo Moore, Editor
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Appalachian State University
214 Locust St.
Boone, NC 28608
(828)262-2171 (Office)
(828)262-6312 (Fax)
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PRESIDENT-ELECT PLATFORM STATEMENTS

Nina-Jo Moore, Ph. D. - Appalachian State University
Chair of the Nominations Committee

The following are the two candidates' platform statements for President-Elect (in alphabetical order):

Gina Jensen – Webster University

At the 2009 National Tournament and Convention you will elect the next President-Elect for Pi Kappa Delta. The candidates come from the present National Council members. We have 2 candidates for that position. Their platform statements follow – in alphabetical order of the candidates' surnames.

I have had the honor of serving you for two terms on the national council as both Province Coordinator and Professional Development Coordinator. I have learned a great deal about the workings of the National Council that would serve me well as your president. The next President Elect will have the privilege of being president during our 100th national convention and tournament. I am very excited about the upcoming centennial, and would love to work with you and your program in planning a memorable celebration of our history. Your National Council has already begun planning for 2013; the combination of my council service, nationals host in 2005, and experience as national tournament director in 2001 and tab room assistance at several other tournaments positions me for this unique presidential responsibility.

I am very excited about the direction in which our organization is moving. In my four years of national council experience I have been deeply invested in helping make Pi Kappa Delta viable for its next hundred years. I grew up in the traditions of Pi Kappa Delta and cherish so many of them. While I am ready to help PKD grow and define itself for forensics in the 21st century, I also hope to continue many of our time honored traditions. The National Council's responsibility extends well beyond running a good tournament. Your elected leaders must ensure that Pi Kappa Delta remains viable and responsive to the ever changing norms of our activity. Toward this end, I plan to continue many of the initiatives spearheaded by your current council. This includes posturing our honorary to be a leader in forensic education. It is imperative that today's forensic professionals possess educational background that equips our activity to be a sound reflection of educational excellence. Your current council is also working tirelessly to strengthen our financial position and, ultimately, make forensics and PKD more accessible to more programs. This is extremely important work that I look forward to continuing. The current face of our activity places too many programs in a position of vulnerability. I will work with you and your council to implement strategies for making PKD more available to programs of all shapes and sizes.

Beyond continuing these exciting council activities, I also value the service ethic within our honorary, and plan to make more visible its role in the PKD culture. We began this in 2007 with our theme of civic engagement; I intend to work toward making it a more visible part of who we are. Finally, I plan to capitalize on the uniqueness of the forensic honorary. We are blessed to be members of an organization looking to its 100th year of excellence. As programs strive to remain strong within a dynamic collegiate forensic environment PKD is situated to lead in defining the future face of collegiate forensics. Our celebration of the full range of forensic participation, nurturing of scholarship for both professionals and

students, and organization of interdependent regional and national officers and activities all contribute to a model of forensic education and participation that can contribute to meaningful growth in our activity. I want our community to see PKD as a leader and will work hard toward that end.

I am currently working on a number of projects related to the development of forensic professionals, programs, and students. These projects include the creation of multi-media teaching and training resources and re-visiting and refining efforts to define tenure and promotion standards for forensic professionals. In addition, I am planning a graduate fair and a spotlight on student scholarship at our upcoming Shreveport Tournament and Convention.

I have always been committed to serving our organization. I came to Webster University in the fall of 1997. Since then, I have served three terms as governor of the Heartland (formerly the Missouri) Province, and two terms on the national council. I have also helped to host three of the National Comprehensive Tournaments, and was fortunate enough to host all of you on our home campus in 2005. I have had the pleasure of working in the tab room of multiple national tournaments and being tournament director at the 2001 National Tournament and Convention in Boise. As you can see, I have remained dedicated to serving my colleagues and the chapters of Pi Kappa Delta. If you believe in an organization, you should work to better it and give back to it. Regardless of whether or not I win this election I will always actively seek ways to serve this honorary that have been so central in shaping me as first a forensic competitor and now a forensic professional. I have grown tremendously as a person and as an educator because of Pi Kappa Delta; I could never give back enough to equal the positive impact our honorary has had on my life.

This is an amazingly exciting time for Pi Kappa Delta. Your next leaders are faced with the opportunity to make a profound impact on our honorary and the forensic community in general. I am excited about developing the projects currently on my plate, and even more thrilled about the prospect of serving you. I would be honored to be elected as your National President.

Jeffrey Stoppenhagen – Boise State University

My name is Jeff Stoppenhagen, and it has been a privilege to serve on the national council for the past two years and I am asking for your continued support to serve on the council for two more as I continue to work for you in making Pi Kappa Delta a strong organization for the next century!

I believe I bring a unique perspective to the council as I currently serve as a “volunteer” assistant coach at Boise State University after serving almost 10 years as the Assistant Director of Forensics there. It is that combination of experience in the forensics community, coupled with my 20+ years in the business world as a manager and training consultant that can help bring a

different slant to the way we do things in our organization. I have begun to lay the foundation of some meaningful change that I am asking for your support to continue!

In my time working with the outstanding council members that serve you, I believe we all the best intentions in mind as we look for ways to improve our organization so that it can continue to flourish for years to come. All the council is working hard to “think outside the box” to bring some exciting changes to PKD! Some of those changes I am proposing and I hope to see implemented soon are an incentive program to reward, award and recognize chapters and provinces that bring new chapters into the fold. I also will work to implement in the next term a better communication system between provinces to share “best practices” so that all can benefit from what one or more may be doing! I also believe it is important to recognize and celebrate what is happening in our province and chapter organizations by highlighting them at the national convention as well as in the “off years”. By recognizing and celebrating individual and “team” successes we encourage more of the same.

I look for forward to working hard over the next two years to bring the national convention and tournament to the Province of the Great West in 2011 and show you some great western hospitality and provide a beautiful and memorable experience for coaches, critics and competitors! I can only make that happen with your vote of confidence in re-electing me to serve you for another term. Thank you for the honor you bestowed on me in Mt. Pleasant in 2005 and I look forward to serving this organization for many more years to come.